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Florida fitness chain set to open first of three Austin-area locations

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Staff report

[Orangetheory Fitness](#), a Florida-based chain of workout studios, has inked a franchise agreement for its first three locations in the Austin area.

The first location will debut on Jan. 1 in Four Points northwest of Austin near Lake Travis, at 7301 N. FM 620. The other locations are expected to open later in 2015.

The franchise is owned and operated by husband and wife [Ron Levy](#) and [Stephanie Wang-Levy](#).

The fitness enthusiasts said in a statement that they were drawn to Orangetheory Fitness by its high-intensity interval training, heart-rate monitoring and class camaraderie; it had everything they had been looking for in a workout concept, they said. The classes are centered around a 60-minute, five zone, heart-rate monitored interval training workout.

Fort Lauderdale-based Orangetheory Fitness has 150 studios in 28 states.

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